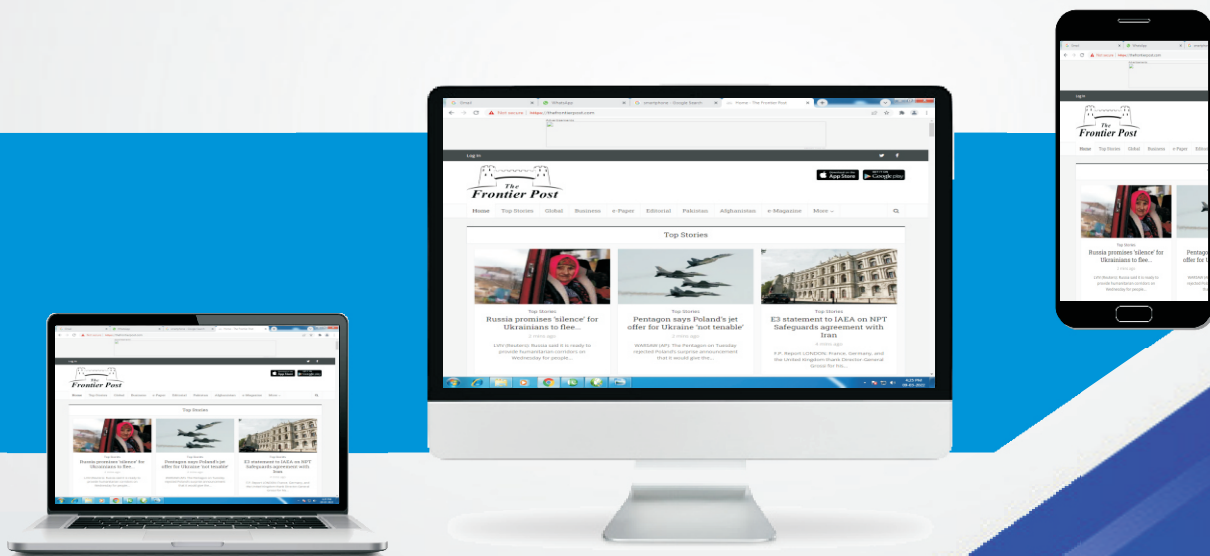




*The*  
***Frontier Post***  
***Digital Media Kit***

[www.thefrontierpost.com](http://www.thefrontierpost.com)





# *The Frontier Post*

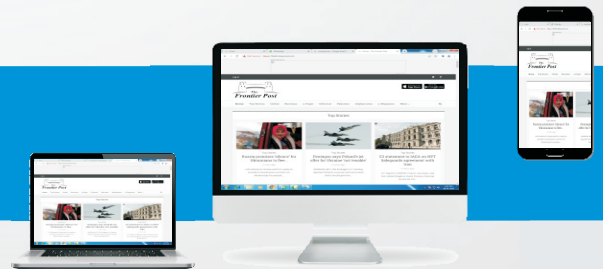
[www.thefrontierpost.com](http://www.thefrontierpost.com)

## WHO WE ARE

The Frontier Post is a non-partisan global media organization that produces powerful and influential people in the world.

## OUR GLOBAL REACH

Pakistan | Washington DC | Afghanistan | India | China  
Iran | UAE | Saudi Arabia



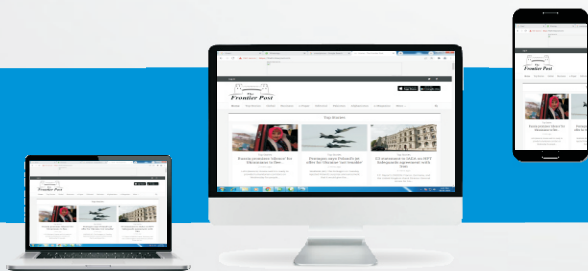


# *The Frontier Post*

[www.thefrontierpost.com](http://www.thefrontierpost.com)

## OUR AUDIENCE

- > Ages 21 to 26: 25%
- > Ages 26 to 46: 50 %
- > Ages 46 and above: 25 %
- > 70 % Male Population
- > 30 % Female Population
- > 80 % readers decision makers of household
- > 70 % earn more than 50k a month
- > 90 % are mobile users
- > 90 % have bank accounts
- > 80 % have mode of transportation
- > 80 % cast their votes







# *The Frontier Post*

[www.thefrontierpost.com](http://www.thefrontierpost.com)

## THE FRONTIER POST AUDIENCE

**3 MILLION**

average monthly unique visitors

**10 MILLION**

average monthly page views

## EDUCATION LEVEL



**27%**

2-YEAR COLLEGE



**36%**

4-YEAR COLLEGE



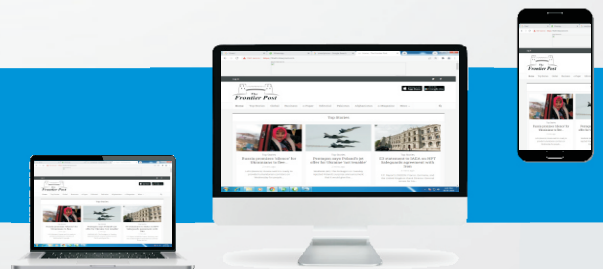
**3%**

PHD



**3%**

MASTER'S DEGREE





# *The Frontier Post*

[www.thefrontierpost.com](http://www.thefrontierpost.com)

## THE FRONTIER POST AUDIENCE

**48%**

Typed/bookmarked referral traffic

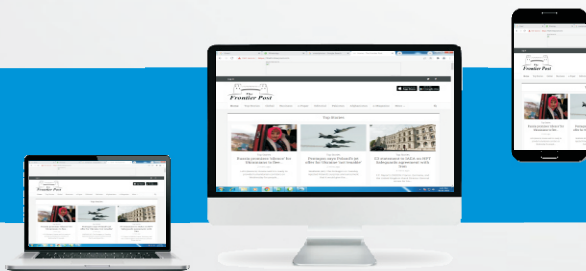
**55%**

of page views are from  
THE FRONTIER POST super users  
who visit 15+ times per month

### AGE



21-26: 25%  
26-46: 50 %  
46-64: 25 %





# *The Frontier Post*

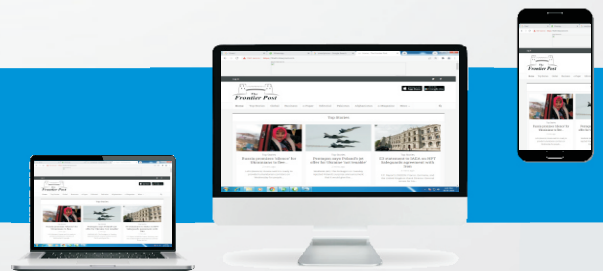
[www.thefrontierpost.com](http://www.thefrontierpost.com)

## THE FRONTIER POST AUDIENCE

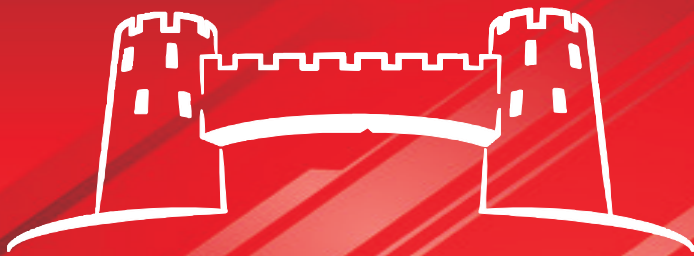
### AUDIENCE-TARGETED RUN OF SITE

Using our first and third-party data, THE FRONTIER POST is able to target any of our policy specific influences audiences based on role, title, newsletter subscribers, policy consumption and geographic region.

THE FRONTIER POST offers three types of digital advertising solutions that engage our influential audience, meet various budget parameters and exceed campaign performance goals.







# *The Frontier Post*

[www.thefrontierpost.com](http://www.thefrontierpost.com)

## **AFFILIATE MARKETING**

- Through website and App of The Frontier Post, Affiliate Marketing has become our new strength since the beginning of the Corona pandemic. Online sales of different products jumped across the world. Our in house ad agency through paid search ads has shown tremendous results to our Affiliate partners on several platforms.
- Through The Frontier Post LLC in America, we have entered into a rapidly evolving online industry, impressing our global advertising clients through the sale results they are seeing.
- We have entered the Affiliate marketing arena in the West and we hope to play a vital role in its emergence in Pakistan.



# *The Frontier Post*

[www.thefrontierpost.com](http://www.thefrontierpost.com)



Through Pepperjam, our journey of Affiliated Marketing started with The Frontier Post and we are very happy with the results we are seeing.  
**Clark Shoes**



The Frontier Post is our partner in print and digital campaigns since last ten years.  
**Qatar Airways**



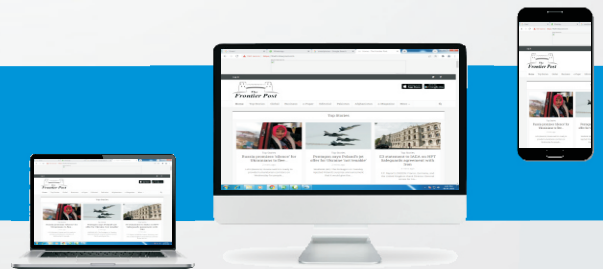
The Frontier Post has shown great results on our Affiliate Platform, Commission Junction.  
**Expedia**



Through The Frontier Post digital campaigns, Samsung had sold thousands of its mobile phones.  
**Samsung**



We had never heard of The Frontier Post two years ago but now they are one of our major online sellers in America.  
**Born Shoes**





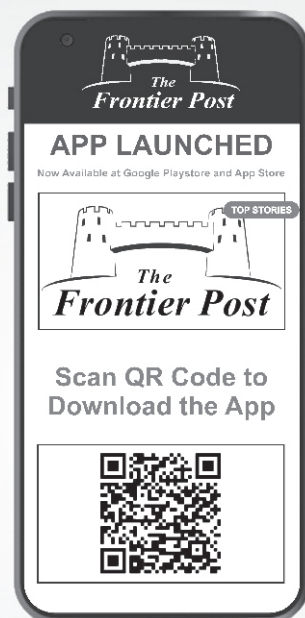


# *The Frontier Post*

[www.thefrontierpost.com](http://www.thefrontierpost.com)

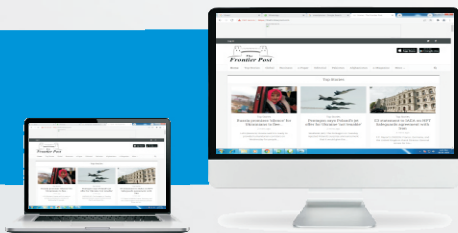
## SOCIAL MEDIA & APP

Our Social Media accounts and our App had gained great popularity across the world. After Pakistan, we are viewed the most in America, Canada, UK, India, China and Afghanistan



 [/thefrontierpost](https://www.facebook.com/thefrontierpost)

 [/thefrontierpost](https://twitter.com/thefrontierpost)





# *The Frontier Post*

[www.thefrontierpost.com](http://www.thefrontierpost.com)

## RATES FOR BANNER

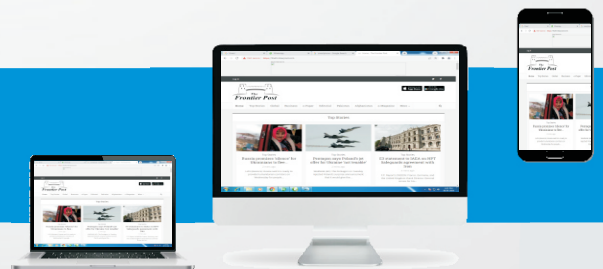
Home Page 720x90 Rs. 1200K and US\$ 7k Per Month



Landing Page 720x90 Rs. 250K and US\$ 2k Per Month

Toyota  
**Corolla**

a German Toyota of Columbus OVERVIEW





# *The Frontier Post*

[www.thefrontierpost.com](http://www.thefrontierpost.com)

## SPONSOR CONTENT & TAGS

Sponsor Content Rs. 50K and US\$ 300 Each With Free Three Tags

### Sponsored Content

Get your content in front of the world's professionals on desktop, smartphone, and tablet.



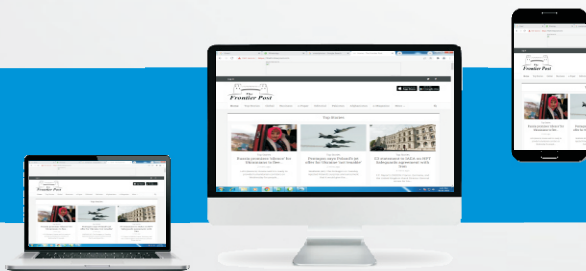
Tags Rs. 20K and US\$ 100 Each

Tags

animals dogs

Enter tags...

'Enter' to add a new tag







# *The Frontier Post*

[www.thefrontierpost.com](http://www.thefrontierpost.com)

- **Peshawar Office**  
Phone: 091-5700095 / 0300-9009001  
email: [fpeshawar@thefrontierpost.com](mailto:fpeshawar@thefrontierpost.com)
- **Islamabad Office**  
Phone: 0333-9059075  
email: [fpislaamabad@thefrontierpost.com](mailto:fpislaamabad@thefrontierpost.com)
- **Karachi Office**  
Phone: 0333-2235860  
email: [fpkarachi@thefrontierpost.com](mailto:fpkarachi@thefrontierpost.com)
- **Lahore Office**  
Phone: 0300-4252629  
email: [fpalahore@thefrontierpost.com](mailto:fpalahore@thefrontierpost.com)
- **Quetta Office**  
Phone: 0300-8340907  
email: [fpquetta@thefrontierpost.com](mailto:fpquetta@thefrontierpost.com)
- **Washington D.C Office**  
Phone: +1-415-370-4551  
email: [jalilafridi@thefrontierpost.com](mailto:jalilafridi@thefrontierpost.com)

## Contact Us